

The 29th Annual

Chestertown Tea Party Distance Classic Race and

RUN FOR RADCLIFFE

Corporate Sponsorship Packet



RADCLIFFE CREEK
SCHOOL

May 24, 2025
More
Information
Inside

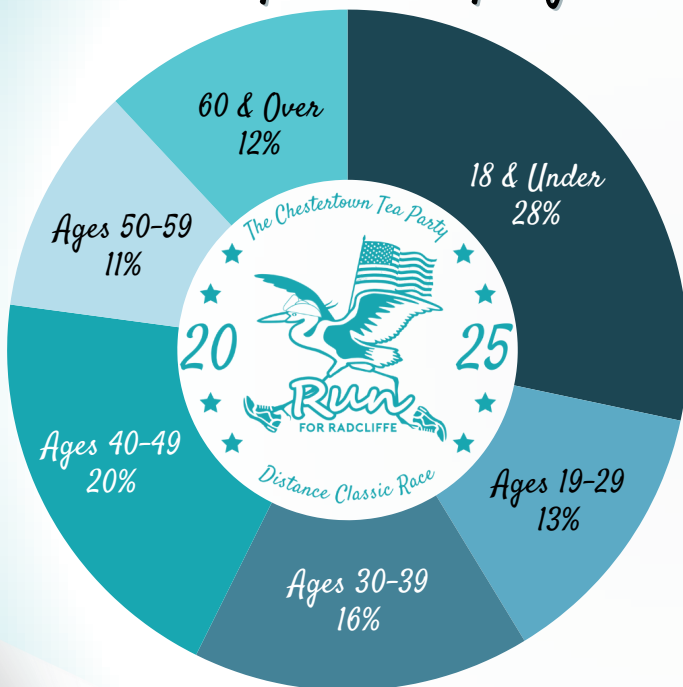
2024 Key Demographics

The Run for Radcliffe is a true
Family Event!

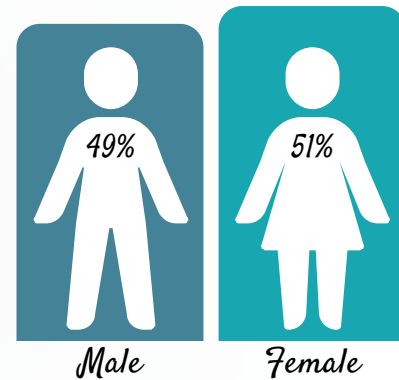
With runners ranging in age from 5 to 81, and many participants traveling from the surrounding Delmarva area, your sponsorship will be viewed by hundreds of race participants and visitors with spending power. The Chestertown Tea Party Festival typically attracts crowds of up to 15,000 visitors each year. **Secure your opportunity by reserving a tax-break-qualifying sponsorship for this year's race!**



Participation by Age

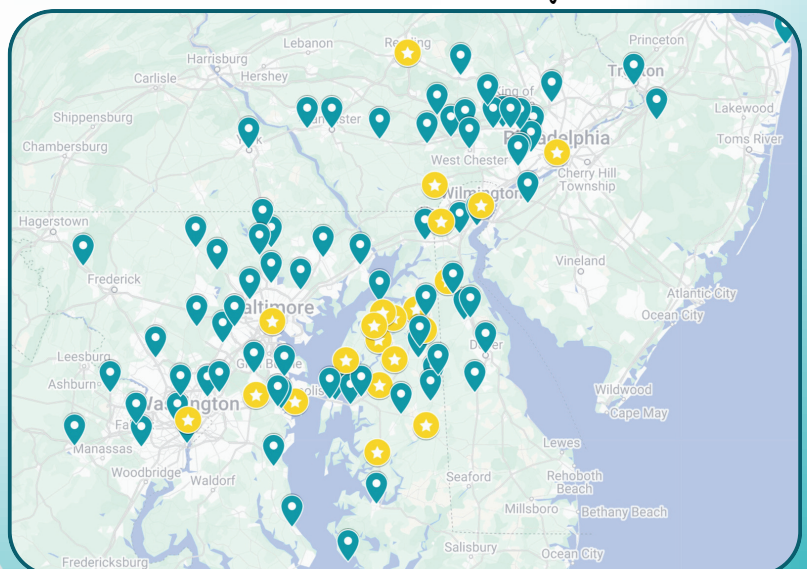


Participation by Gender



Participation by Location

★ 21 Locations with more than 5 Registrations ★



Participants from 121 Cities and 20 States



**Sponsorships
are due by:**

April 25, 2025

Carolyn Thompson
Sponsorship Coordinator
cthompson@radcliffecreekschool.org

Laura Livingston
Race Organizer
llivingston@radcliffecreekschool.org

2025 Corporate Sponsorship Opportunities

Sponsorships are due by: *April 25, 2025*

Title Sponsorship \$10,000

If you're looking to make an impact, this is for you! Only **ONE** Available!

Includes all the Perks of the Top Finisher Sponsorship, PLUS:

- Your organization will be featured as The Official Run for Radcliffe Sponsor with your company's logo prominently incorporated into all marketing & signage.

Top Finisher Sponsorship \$5,000

Includes all the Perks of the Sprinter Sponsorship, PLUS:

- Top Billing on the Official Race Banner
- Logo on Sweet Treats Ticket (1 provided to each race participant)
- Complimentary Registration for 10 Participants

Sprinter Sponsorship \$2,500

Includes all the Perks of the Strider Sponsorship, PLUS:

- Designated tent space to distribute your promotional items
- Name and Logo featured on the Sprinter Sponsors (Mile Marker 1)
- Opportunity to provide a personalized email to all Run Registrants
- Complimentary Registration for 5 Participants

Strider Sponsorship \$1,000

Includes all the Perks of the Jogger Sponsorship, PLUS:

- Your Name **AND Logo** on all the items listed in the Jogger & Walker Sponsorships
- The Official Race Banner
- Complimentary Registration for 2 Participants

Jogger Sponsorship \$500

Includes all the Perks of the Walker Sponsorship, PLUS:

- Your Name listed on the CTPDCR and Run for Radcliffe Event T-Shirts
- Complimentary Registration for 1 Participant

Walker Sponsorship \$250

Your Name listed on:

- CTPDCR and Run for Radcliffe Registration Website
- RCS Newsletter, Marketing Emails & Social Media Posts
- Radcliffe Creek School's Website and Press Releases featuring the Run for Radcliffe
- Recognition in the RCS Annual Report

Please Note: The tax-deductible portion of your sponsorship will exclude benefits provided, such as event t-shirts and run registrations. RCS will confirm the tax-deductible amount upon receipt of the donation.

RUN FOR RADCLIFFE

Chestertown
Tea Party
Distance
Classic
Race and





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Corporate Sponsorship Form

Radcliffe Creek School is the *only* K-8 school on Maryland's Eastern Shore primarily serving students with learning differences, and your sponsorship makes it possible for area families in need to access the customized educational services that our school provides. For more than 28 years, the critical purpose of this race has been to raise money for the school's need-based scholarship fund, which supports more than 50% of our student body.

Prefer Digital? This form is also available online: [Corporate Sponsorship Form](#)

Organization Information

Name of Organization

Website

Address/City/State/Zip Code

Name of Main Contact

Main Contact's Phone Number

Main Contact's Email

of Shirt(s): ____ Youth Small ____ Youth Medium ____ Youth Large

____ Adult Small ____ Adult Medium ____ Adult Large ____ Adult X-Large ____ Adult 2X-Large ____ Adult 3X-Large

The number of race t-shirts is based on the number of complimentary race registrations associated with your sponsorship level.

Sponsorship Level

I would like to support the Run for Radcliffe by being a sponsor at the following level:

☐ Title Sponsorship
\$10,000
(only ONE available!)

☐ Top Finisher
Sponsorship
\$5,000

☐ Sprinter
Sponsorship
\$2,500

☐ Strider
Sponsorship
\$1,000

☐ Jogger
Sponsorship
\$500

☐ Walker
Sponsorship
\$250

Payment Preference

☐ Online Payments can be made by clicking the Corporate Sponsorship button at www.RunForRadcliffe.com

☐ Checks are Payable to Radcliffe Creek School / Notes: Run for Radcliffe 2025 Sponsor
Please mail to: Radcliffe Creek School c/o Carolyn Thompson 201 Talbot Blvd. Chestertown, MD 21620

Carolyn Thompson | Sponsorship Coordinator | cthompson@radcliffecreekschool.org

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